# **FOR IMMEDIATE RELEASE**

**Date**

**School Name School Raises Funds for Global Citizenship**

Town, Province – Did you know there are actually more humans in slavery today then in any other time in history? On day of week month day, School Name joined forces with other martial arts students across Canada to participate in a fundraising campaign that will help fight back against this global problem and literally “BREAK” down the chains of modern day slavery.

The fundraising campaign is called Breaking Boards Breaking Chains or BBBC. BBBC is sort of like “Run For The Cure” only it involves martial arts students and a public display of board breaking. School Name students held their event at the event location and raised an impressive total of $ amount for the cause. Students collect pledges for each board they break and 100% of the proceeds are sent directly to International Justice Mission Canada, an organization that seeks justice for victims of violent oppression (<http://www.ijm.ca>).

Breaking Boards Breaking Chains started three years ago right here in Canada and is managed by Martial Arts for Justice, a movement founded by Master Dean Siminoff. The idea started small, but it quickly gained momentum on a national level and has now grown to an international level, with schools participating this year from as far away as Rwanda, Africa (<https://www.youtube.com/watch?v=Xfx_OUleBBk>).

Many Martial Arts Schools include statements such as being ‘Champions of Freedom and Justice’ in their student oaths, or creed, making participation in the Breaking Boards Breaking Chains Campaign a natural fit. There are currently an estimated 40 million people enslaved in our world today. But by working hand in hand with International Justice Mission, martial arts schools are literally making and “breaking” a difference in the world.

FOR FURTHER INFORMATION

School Name

School website address

Contact Name:

Phone number:

Email:

Martial Arts For Justice

<http://www.martialartsforjustice.org/>

<https://www.facebook.com/martialartsforjustice>

<https://twitter.com/MArts4Justice>

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